


ILA BERLIN
PIONEERING AEROSPACE

 Berlin ExpoCenter Airport
June 5 – 9, 2024
ila-berlin.com/space

SPACE HUB

THE COMMERCIALISATION OF SPACE

Showcase your company and its groundbreaking innovations at our SPACE HUB area in Hall 4 at ILA Berlin 2024 – cost-effectively and exclusively. Connect with the space ecosystem, policymakers, agencies, government authorities, research institutions, industry experts, infrastructure providers and a global audience.

FOCUS:

- ▶ Sustainability and Climate Change: Explore sustainable solutions and address the challenges posed by climate change.
- ▶ Digitalization: Embrace the digital revolution, leveraging cutting-edge technologies to enhance space-related activities.
- ▶ Innovation and Research: Showcase pioneering innovations and research initiatives shaping the future of space exploration and technology.
- ▶ Security and Protection: Discuss strategies and technologies ensuring the security and protection of space assets and activities as well as the use of space assets for security on Earth.

THIS SPACE IS IDEAL FOR:

- ▶ Startups and SMEs from the space industry: Connect with budding entrepreneurs and small-to-medium-sized enterprises driving innovation in space.
- ▶ Space users from sectors such as telecommunications, agriculture, energy, mobility, digitalization, and Internet of Things, medicine, and more: Engage with diverse industries leveraging space applications for advancements in their respective fields.



› VISIBILITY AND EXPOSURE

Being part of a renowned aerospace exhibition. The SPACE HUB provides startups with exposure to a global audience, potential investors SME's and industry leaders.

› NETWORKING OPPORTUNITIES

Interacting with industry professionals leads to valuable partnerships, collaborations, and mentorship opportunities.

› INVESTOR ENGAGEMENT

ILA Berlin 2024 provides a platform to showcase innovative ideas and prototypes, attracting investors looking for promising ventures in the aerospace sector.

› MARKET VALIDATION

Interacting directly with the market helps startups and SME's refine their offerings and understand customer needs.

› COLLABORATIONS WITH ESTABLISHED COMPANIES

Established companies benefit from the innovative ideas of startups and SME's, leading to potential partnerships, acquisitions, or technology transfer.

› TALENT RECRUITMENT

Participation in ILA Berlin helps startups and SME's showcase their work culture, projects, and job opportunities, attracting talented individuals to join their teams.

› INDUSTRY RECOGNITION

Being part of a prestigious event like ILA Berlin boosts the credibility of startups and SME's making it easier to forge partnerships and gain media attention.

› MARKET RESEARCH

Interacting with attendees and observing reactions to products/services provides startups and SME's with valuable insights for refining their strategies.

› PRODUCT LAUNCH AND FEEDBACK

ILA Berlin offers startups an ideal platform to unveil their innovations, generate buzz and interest within the industry.

› KNOWLEDGE SHARING

Sharing experience and insights enhances the overall knowledge base of startups and SME's, empowering them with valuable information.

OVERVIEW PACKAGES

This dedicated space for innovators and startups within the space field provides three different packages to choose from:

› ECONOMY > 1,350 EUR, net

Shared table and company logo on the pillar.

› BASIC > 1,800 EUR, net

One table and company logo on the pillar.

› PREMIUM > 2,950 EUR, net

A larger space with premium table and screen for product presentations.

› 10-MINUTE ELEVATOR PITCH > 1,500 EUR, net

Members of the SPACE HUB are entitled to purchase a 10-minute pitch on the ILA STAGE SPACE. Limited Slots available. Please submit your application along with a brief abstract by no later than 29th February 2024.



DETAILS PACKAGES

ECONOMY

- ▶ Shared table, one bar stool and logo print on the back wall
- ▶ Shared counter (lockable)
- ▶ Standard electricity connection
- ▶ 3 exhibitor passes
- ▶ Startup Media Package
- ▶ AUMA fees
- ▶ Shared use of the entire stand, including furniture (meeting tables, etc.)

1,350 EUR, net



BASIC

Book your very own table and benefit from an outstanding presence.

- ▶ One complete table with two bar stools and one logo print on the back wall
- ▶ One counter (lockable)
- ▶ Standard electricity connection
- ▶ 3 exhibitor passes
- ▶ Startup Media Package
- ▶ AUMA fees
- ▶ Shared use of the entire stand, including furniture (meeting tables, etc.)

1,800 EUR, net



PREMIUM

Book your premium table and benefit from an exclusive presence.

- ▶ An exclusive larger space within the SPACE HUB
- ▶ One complete table with one TV screen, two bar stools and one logo print on the back wall
- ▶ One counter (lockable)
- ▶ Standard electricity connection
- ▶ 3 exhibitor passes
- ▶ Startup Media Package
- ▶ AUMA fees
- ▶ Shared use of the entire stand, including furniture (meeting tables, etc.)

2,950 EUR, net





ELEVATOR PITCH (LIMITED SLOTS AVAILABLE)

- ▶ Limited Slots available. Please submit your application along with a brief abstract by no later than 29th February 2024.
- ▶ Imagine having the undivided attention of investors, key decision-makers and industry experts. With this sponsorship, you can showcase your innovations, products, and services in a compelling 10-minute presentation on the prestigious ILA STAGE SPACE. This is your chance to shine, impress, and make a lasting impact on a discerning audience.
- ▶ Maximize your brand exposure and captivate the audience with our exclusive sponsorship opportunity: the 10-minute Elevator Pitch on ILA STAGE SPACE at ILA Berlin 2024!
- ▶ Seize this opportunity to elevate your brand to new heights. Secure your spot on the stage where innovation meets opportunity. Be the game-changer. Reserve your 10-minute Elevator Pitch now and let your ideas soar!
- ▶ Pitches are subject to prior approval by the ILA Stage space programme committee.

1,500 EUR, net



Contact



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