

Information in accordance with the EU General Data Protection Regulation (GDPR) for participation in the selection process for ILA 2026 Talent Hub Tickets by Messe Berlin GmbH

Data protection has high priority at Messe Berlin GmbH (hereinafter "Messe Berlin"). These data protection notices provide information about the processing of personal data in connection with the selection process for ILA 2026 Talent Hub Tickets and supplement the general [data protection notices on Messe Berlin's website](#). For special cases of data processing, separate data protection notices may exist.

1. Controller and Data Protection Officer

Controller within the meaning of the General Data Protection Regulation (GDPR): Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Email: info@messe-berlin.de. Data Protection Officer: joint data protection officer (Address: as above; Email: datenschutz@messe-berlin.de).

2. Source and Categories of Personal Data

As part of the selection process, Messe Berlin processes the following personal data provided by participants themselves: first and last name, email address, LinkedIn profile (optional), as well as other information specified in the form. Messe Berlin also processes the fact of participation.

3. Processing Purposes and Legal Bases

Messe Berlin processes the personal data according to Section 2 for participation in the selection process and to review the application and, if applicable, to send a ticket code for ILA 2026 Talent Hub (Legal basis: consent Art. 6 (1) (a) GDPR). Without providing this personal data, processing of the ticket application is not possible.

4. Recipients and Data Transfer to Third Countries

Messe Berlin uses service providers to carry out certain processing activities, particularly hosting, IT support, and mailings, who process personal data on behalf of Messe Berlin (so-called "processors"). Some of these service providers are located in third countries outside the EU that do not provide the same level of data protection for personal data as the EU, particularly due to the lack of a legal framework, independent supervisory authorities, or data protection rights and remedies. The transfer of personal data to such third countries takes place insofar as there is a decision by the European Commission regarding the existence of an adequate level of protection in relation to the third country or organization (Art. 45 (3) GDPR) and otherwise subject to appropriate safeguards within the meaning of Art. 46 GDPR, in particular the standard data protection clauses approved by the European Commission pursuant to Art. 46 (2) (c) GDPR and, if necessary, additional measures if required. A copy of the safeguards can be obtained upon request (e.g., by email – contact details Section 1).

5. Storage Duration

Stored personal data will be deleted as soon as it is no longer required to achieve the respective purpose of its processing. Insofar as processing is based on consent or due to a legitimate interest of Messe Berlin, the relevant data will no longer be processed for the associated purpose after receipt of the withdrawal of consent or objection and will be deleted if applicable, unless legal exceptions apply. Notwithstanding this, data subject to commercial or tax retention obligations will only be deleted after expiry of the applicable statutory periods (generally 6 or 10 years according to the Commercial Code).

6. Data Protection Rights

To exercise the following rights, data subjects can contact the controller at any time (contact details see Section 1). Data subject rights pursuant to Art. 12-21 GDPR: The right to information about personal data, the right to rectification, erasure and data portability, as well as to restriction of processing.

Right to Object

Data subjects can object at any time to the processing of data for advertising purposes.

If consent has been granted, it can be revoked at any time with effect for the future. Newsletters also contain an unsubscribe link. If the data subject is of the opinion that the data processing violates data protection law, they have the right to lodge a complaint with a supervisory authority (Art. 77 GDPR).